



HISTORY AND STRUCTURE OF MMPA

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WHY THE DAIRY VALUE CHAIN IS STRONG

No	Issues	Comment
1	One of value chains with permanent structures	1985
2	In the first place our groups should have been called Cooperatives (Politics distorted the meaning of our structures)	Compared to other countries we are well structured
3	Every grouping has by laws and code of conduct	Serving 3 years and 2 terms
4	At MBG/Cooperative they elect members to represent them at Regional Level	11 members, to serve for 3 years
5	At Regional Level they elect members to represent them at National Level	7 members to serve for 3 years



ADVANTAGES – DAIRY VALUE CHAIN

No.		Comment
1	Every development partner is assured their funds are secure as we have permanent structures	
2	Investing in dairy gives more sustainable indelible results as its impact is passed on from generation to generation	
3	Dairy is a relatively good source of income and a higher earner than the alternative in most cases. The overall average Household Dietary Diversity Score (HDDS) indicator samples proved a dietary diversity than other value chains.	
4	Dairy is also a year round income earner for farmers because it provides stable revenue for farmers from milk sales	
5	Dairy production provides potential for small enterprises to add value and generate higher returns	

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- Traditionally, dairy production has strong involvement of women and provides a good platform to empower women because of its low barriers to entry for women
- It is resilient to future shocks, noting the dairy cow` is not totally dependent upon the vagaries of weather- as is the case with annual crop interventions.

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What are the major challenges?

i) Farm-gate prices is still lowest in the region

- MW0.26usd,Zambia 0.36usd, Zimbabwe 0.38usd

ii)Lack of govt. prio-tization to livestock dairy inclusive

- Budget & policy

iii)Low prio-tization by development partners

- Few projects to support dairy

iv)Low capacity to self-sustain organization's operations

- MMPA, CREMPA & MDFA

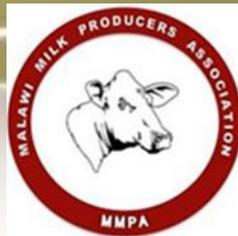


WAY FORWARD

- Strengthen organization business to achieve self-sustainability
- Networking with more organizations to find support
- Continue with advocacy to create conducive environment for the farmers
- Develop more proposals for funding

OUR DREAM

- *To own a big business*
- *To employ more*
- *To have our own offices*





The end!

